

NPPC Strategic Investment Program and WPA Membership Enrollment Form



Wisconsin Pork Association • P.O. Box 327, 9185 Old Potosi Road • Lancaster, WI 53813
Phone: (608) 723-7551 or Toll Free: (800) 822-7675
Fax (608) 723-7553 • Email: wppa@wppa.org

WPA has adopted a new membership policy for pork producers and supporters, in an effort to encourage producers to become WPA members and enroll in NPPC's Strategic Investment Program (SIP). SIP allows producers to be engaged in and support both the National Pork Producers Council (NPPC) and the Wisconsin Pork Association (WPA). Producers agree to contribute \$0.10 for every \$100 of market value of animals sold. WPA receives 40% of the dollars invested into the SIP program. The ability to use these unrestricted funds is vital for WPA and NPPC to continue to respond to today's threats on the state and national level. By enrolling in SIP, pork producers with over 25 sows or producing 500 or more market hogs per year do not need to pay the annual WPA dues.

As SIP Investors, you will help NPPC and WPA:

- ✓ Fight for reasonable legislation and regulation – WPA and NPPC keep costly regulation in check by connecting lawmakers and regulators with the reality of the U.S. pork industry.
- ✓ Develop revenue and market opportunities – WPA and NPPC develop revenue opportunities for investors and aggressively defends investor interests in trade negotiations, increasing export market access for U.S. pork.
- ✓ Protect your livelihood - NPPC proactively addresses issues of industry and consumer concern, such as food safety, environmental protection and animal health and welfare.

SIP was started to ensure that adequate funding is available for critical programs focused on public policy, including legislative and regulatory issues management, as well as trade issues. As an investor, you will have a voice in WPA and NPPC policy development.

Pork producers continue to have the option to be WPA members only for \$50 per year. In 2008, WPA worked on the following issues on behalf pork producers:

- Defend ag siting law
- Pass feral hog legislation
- Delay air emissions reporting requirements on through DNR
- Passage of Great Lakes Compact with little effect on agriculture
- Work with DeWitt, Ross & Stevens to continue to work on behalf of pork producers
- Support the Discovery Farms/Wisconsin Agricultural Stewardship Initiative/Pioneer Farms
- Monitor animal well-being, environmental, food safety, and other important issues to Wisconsin pork producers

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Instructions:

1. Please type or print clearly
2. Fill out all information
3. Return with a check to the WPA at the address listed.

Name: _____

Family members: _____

Farm or Company Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Preferred form of communication (circle one): Email Regular Mail Fax

Pork Producers - Mark One:

_____ I am already an SIP Investor or want to sign-up to become an SIP Investor.

_____ I wish to support WPA through an annual \$50 membership. Enclosed are my 2010 dues.

_____ I am a contract producer. Enclosed is my annual SIP contribution of \$0.10/\$100 of the value of my contract.

_____ **Family dues:** Enclosed please find \$10 per additional family member.

Industry Supporters/Corporate Membership – Mark One:

_____ Allied industry membership – \$250.

_____ Associate Membership - \$25.

_____ Youth Membership - \$25 dues.

Return with payment (if necessary) to: Wisconsin Pork Association, PO Box 327, Lancaster, WI 53813.