

WISCONSIN



STATE FAIR PARK

Official Statement - 4.30.20 - On Behalf of State Fair Park Board Chairman John Yingling

During these unprecedented times we feel it's important to not only provide you with an update on the status of the 2020 Wisconsin State Fair, but also to say thank you. We hear every word of support and encouragement you have sent through calls, emails, messages and comments, and this fuels us to keep working our hardest to ensure the Wisconsin State Fair continues its 169-year legacy while keeping safety our top priority.

At its core, the Wisconsin State Fair is a grand celebration of everything we are so proud of in Wisconsin and a place where everyone feels welcome and safe. With this in mind, the State Fair Park Board of Directors and staff continue to discuss options that will enable us to provide an unforgettable experience in 2020. There are many factors to be considered in addition to safety. Several large industries, including agriculture, entertainment, concessions and ride operations, as well as hundreds of small businesses and thousands of part-time employees, are paramount to putting on a successful Wisconsin State Fair.

Please be assured that we are considering and analyzing all facets of the Fair, while also closely monitoring data from local, state and federal health officials and assessing how this will affect each facet. We feel strongly that a change in duration or significant restrictions for visitors, vendors and partners will be extremely difficult to execute and ultimately affect the quality of the Fair experience. The State Fair IS the Best 11 Days of Summer in Wisconsin, and we will not compromise that.

At this time the State Fair Park Board of Directors has not made a formal decision on whether the Wisconsin State Fair will go on as planned, August 6 – 16. However, until a decision is made, Kathleen O'Leary, our CEO, and her team, will continue to work tirelessly, with a goal of making the Wisconsin State Fair the WonderFair experience you know and love.

Stay tuned for additional updates. Your continued support means the world to us.