

WPA Membership Form

Name _____

Farm/Company Name _____

Type of Operation _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Non-Profit
Organization
U.S. Postal Paid
Lancaster WI 53813
Permit No. 91

JOIN THE WISCONSIN PORK ASSOCIATION FAMILY

MEMBERSHIP INVESTMENT

1. Producer

- a. Voting Member \$50
 - i. Family Member(s) \$10
- b. Non-Voting Member \$0

2. SIP Investor

- \$0.15 cents/\$100.00 market value Yes
- Will be recognized as WPA voting member

3. Allied Industry

- a. Company \$250
- b. Individual Member \$100

Strategic Investment Program (SIP)

As an investor, you will have a voice in NPPC policy development. Contact WPA for National Pork Producers Council (NPPC) SIP investor information.

Payment Information

- **Credit Card:** Call 608-723-7551
- **Checks payable to:** WPA, PO Box 327, Lancaster, WI 53813

Wisconsin Pork Association

PO Box 327, Lancaster, WI 53813
Return Service Requested



The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry in order to ensure its success now and in the future.

WISCONSIN  PORK ASSOCIATION

2022 Advocacy Issues

State

- Comments on 2021-23 biennial budget
- Ag Exports funding to grow Wisconsin's commodity export markets
- No movement on proposed NR 151 nitrate provisions
- Continue exemption for farm above ground fuel storage tanks
- Secured additional meat processor grant funding to add harvest/processing capacity
- PRRS/PEDv swine health rule review
- Continued support for UW Extension Swine position
- Opposition to moratoriums prohibiting the expansion of or new build for livestock operations
- Support of producer-led watershed grants
- COVID vaccine priority Phase 1B for farms and the industry's workforce
- Clear meat labeling supported
- Renewable energy support

National:

- Foreign Animal Disease (FAD) prevention initiatives
- Depopulation and disposal measures in case of a FAD
- Support funding additional U.S. Customs and Border Protection Ag Inspectors
- Request to full fund USDA's National Animal Health Network
- Reform VISA programs to address labor shortages
- Livestock mandatory price reporting
- Monitoring Prop 12 and the nationwide effects
- Enhanced exports and reduction of tariffs

Please join as a member and participate in the Strategic Investment Program to help us fund a coordinated effort to address pork industry issues. Thank you for your consideration.

What does my membership do for me?

- Gain legislative representation at state and federal levels
- Help determine WPA policy positions
- Local, state, and national leadership opportunities
- Educational programs and opportunities
- Pork industry networking



Contact Us

Wisconsin Pork Association
PO Box 327
Lancaster, WI 53813

(608) 723-7551
wppa@wppa.org

Visit us on the web at www.wppa.org



2021 Advocacy Roles

Sustainability & Image: WPA strives to project a positive impression of the pork industry in the state. We have worked to develop a campaign to promote the We Care principles and take our message to groups throughout the state. This information assists in educating the public including consumers as well as those that work on policy development.

Legislative Presence: WPA contracts with Jordan Lamb, DeWitt Law Firm Attorney/Partner, to represent us at the state level. In addition, WPA works with NPPC to address national issues. No checkoff dollars are used for these efforts. Your membership and Strategic Investment dollars support issues like those listed below. Your support is crucial to continued resolutions on legislative issues.

Who is a member?

- **Producer-** actively engaged in swine production with voting rights
- **Producer Family-** immediate family member of a producer membership with voting rights
- **Non-Voting Producer -** engaged in swine production with no voting rights
- **Allied Industry Company-** a firm advocating for Wisconsin Ag with voting rights
- **Allied Industry Individual -** a person advocating for Wisconsin Ag with voting rights

Key Offerings

- ✓ Call to Action Notices
- ✓ Weekly Pork Express
- ✓ Newsletter
- ✓ Industry Discounts
- ✓ WPA Legislative Lobbyist