

PORK Headlines

IN THIS ISSUE:

JANUARY/FEBRUARY 2023

WPA Membership Page 1
Strategic Investment Program Page 1
Give-a-Ham Challenge Page 2
Youth Pig Project Page 2
Pork Sustainability Story Page 2
Legislative Update Page 3
Pork, Corn, Soy Expo Page 4
Pork Act Delegate Election Page 4
U.S. SHIP Program Page 5
Secure Pork Supply Plan Page 5
WPA Terms of Directors Page 5
SHIP Page 6
Secure Pork Plan Page 6
Call for Committee Members Page 6
U.S. Pork Exports Page 7
Scholarships Page 7
Sponsor Thank You Page 8
Board of Directors Page 9

Become a Wisconsin Pork Association Member

Our members are key to the success of our organization!

We invite you to explore the membership options available to youth, pork producers, and allied industry.

As a WPA member, you will receive regular communications on important industry topics at the both the state and national level. Further, choosing to become an Extended Benefits or SIP member provides a voice for you and other Wisconsin producers on issues front and center to the pork industry.

To become a member, visit our website at www.wppa.org.



Strategic Investment Program (SIP)

The Strategic Investment Program (SIP) is the primary source of funds for the National Pork Producers Council. SIP allows NPPC and the Wisconsin Pork Association to fight for reasonable legislation and regulation, develop revenue and market opportunities, and proactively address issues of industry and consumer concern.

As an investor, you will have a voice in NPPC policy development. To participate, producers agree to contribute \$.15/\$100 of market value. A significant share of the program dollars is returned to support the state organization.

Producers may become an SIP investor by filling out the Wisconsin Pork Association membership form and selecting the "SIP" option. If you have any questions, contact the WPA office at 608-723-7551.

CONTACT INFORMATION

P.O. Box 327, 131 S. Monroe St.
Lancaster, WI 53813
(608) 723-7551
www.wppa.org

Give-a-Ham Challenge

Wisconsin pork producers and friends participated in the “Give-a-Ham” Challenge during the month of December.

The “Give-a-Ham” Challenge is a national social media campaign that encourages pig farmers and industry members to donate pork products to local food pantries, and challenging others to do the same.

“It’s so heart-warming to see how generous and willing our pork producers are to help our local friends and neighbors in need. It’s even more fulfilling to know that when called to action, our producers, friends, and family members are so eager to step up to the challenge,” stated WPA President, Christina Meylor.

We would like to thank all participants who donated during the challenge, and would like to remind everyone that, although December is ending, the need for nutritious protein is year-round.



Youth Pig Project Scholarships

The Wisconsin Pork Association is offering \$100 youth pig project scholarships to assist youth with their 4-H or FFA pig projects. The program encourages youth to become involved in the Wisconsin pork industry, provides opportunities to develop life skills, and exposes youth to the many career paths available within the industry.

Through the support of our sponsors our goal is to raise enough funds to provide up to 50 youth with scholarships. Additionally, the WPA matches the funds provided by pork producers and Wisconsin residents for the program.

We are always looking for supporters for this program as we feel it is a great opportunity to support our youth and to keep them actively involved in the swine industry. If you are interested in being a sponsor for this program, please fill out the form on our website (www.wppa.org) and return no later than February 1st,



U.S. Pork's Sustainability Story

Sustainability for America's pork producers is about doing what's right for people, pigs, and the planet by following the industry's We Care[®] Ethical Principles. We Care gives the pork industry a solid foundation to build upon. The next step is to measure efforts in each of the ethical principles.

Pork producers are encouraged to request a customized On-Farm Sustainability Report to help measure and document continuous improvement efforts for the pork industry. The National Pork Board's Sustainability Project aims to track, measure, monitor, and report the on-farm sustainability story of the U.S. pork industry funded by the NPB with the support of state associations. The goal is to share the proof points behind how pork producers are living the We Care[®] Ethical Principles.

To request an on-farm sustainability report, visit porkcheckoff.org/pork-production-management/sustainability or contact the state office for more information.

Legislative Update

By Jordan Lamb, DeWitt LLP



2022 Elections Recap. Wisconsin has reelected Democratic Governor Tony Evers for his second four-year term, which will begin in January 2023. At the same time, the State Assembly and the State Senate will have very strong Republican majorities when the legislative session begins.

The Senate Republicans succeeded in capturing a 2/3 veto-proof majority on election night with a 22-11 majority. They picked up one seat – SD-25 vacated by Democrat Janet Bewley, which was won by former State Representative Romaine Quinn (R-Cameron). However, because the Assembly Republicans came up a few seats short for their 2/3 majority, the legislature *will not* have a veto-proof Republican majority in 2023. Accordingly, Senator Albert Darling (R-River Hills) announced her retirement from the State Senate on December 1. Her seat will be open when the legislature begins its session and there will be an election to fill her seat in the spring. As a result, the Senate Republicans will start the session in January with a 21-11 majority.

The Wisconsin State Assembly will reconvene with a 64-35 majority in January 2023. Although they picked up three additional seats, they were still two seats short of the 66-seat veto-proof majority that they were seeking. Republicans picked up three seats on election night – AD-13 Tom Michalski; AD-73 Angie Sapik and AD-74 Chanz Green.

With a Democratic governor and a Republican legislature, Wisconsin will have “divided government” in the state legislature again for the upcoming 2023-24 legislative session. In January 2023, the Governor will immediately begin work on the next biennial budget bill and the legislature will be in session working on numerous legislative issues from tax reform to school choice.

DATCP Nitrogen Optimization Pilot Grant Application is Open through January 31. DATCP invites Wisconsin farmers to apply for commercial nitrogen optimization research grants through January 31, 2023. These grants were created through legislation passed last session and aim to enhance the understanding of and refine new methods that optimize commercial nitrogen applied to agricultural fields.

Applications for Crop Insurance Premium Rebates for Cover Crops Opened Dec. 5. DATCP has partnered with the U.S. Department of Agriculture (USDA) Risk Management Agency (RMA) to establish crop insurance rebates for planting cover crops. Interested participants may enroll acres planted to cover crops in the fall of 2022 which will be planted to an insurable crop in the following growing season. Eligible applicants will receive a \$5 per acre insurance rebate on the following year's crop insurance invoice for every acre of cover crop enrolled and verified in the program. The program is offered for acres of cover crops installed outside of state and federal program incentives (e.g., EQIP, CSP and state cost share).

DNR Secretary Preston Cole Retires. On November 18, 2022, Governor Evers announced that Wisconsin Department of Natural Resources (DNR) Secretary Preston D. Cole will be retiring from the Evers Administration on Nov. 23, 2022, after a long and dedicated 35-year career in public service. No replacement nominee has yet been announced.

Proposed DNR 2022 Wolf Management Plan Posted for Public Comment Through January 10, 2023. The Wisconsin DNR has released a draft of the updated Wolf Management Plan for public review and comment. The DNR is holding a 60-day public review and comment period, during which the public can provide feedback on the draft plan. The 60-day period started November 10, 2022, and ends on January 10, 2023. The draft plan and instructions for giving feedback can be found on the DNR's Wolf Management Plan webpage. WCA is working with our members to review the plan and develop and file written comments.

Wisconsin Pork / Corn / Soy Expo

Mark your calendars for February 2nd and 3rd, 2023, for the Wisconsin Pork, Corn, & Soy Expo at the Kalahari Resort in Wisconsin Dells. Two fun-filled and educational days full of speakers, workshops, tradeshow, entertainment, WPA's annual meeting, and more!

Registration

To participate in any activities, you must register online through the Corn/Soy website at <https://cornsoyexpo.org/attendee-registration-form/>. This is the only registration that will take place for the event. If you only plan to come to the annual meeting, please email wppa@wppa.org or call the office at 608-723-7551.

Attend Corn/Soy/Pork Expo for FREE

That's right! All producers attending the 2023 Wisconsin Pork/Corn/Soy Expo must register through the Corn/Soy site, but pork producers have the opportunity to be reimbursed for their registration fee by enrolling in important industry programs aligned to protect your farm and market opportunities. Producers enrolling in pork industry programs such as Swine Health Improvement Program (SHIP) will be eligible for reimbursement of their Expo registration fee. *Take advantage of this special offer!* For more information, contact WPA at wppa@wppa.org or call 608-723-7551.

Accepting Items for Live and Silent Auctions at Expo

We are now accepting donations of items for the live and silent auctions at the Expo. The proceeds generated through the auctions assist with advocacy issues, youth programming, and youth scholarships. For more information or to donate, please contact Keri at kretallick@wppa.org.

Schedule of Events

Thursday, February 2nd

- | | |
|------------|---|
| 10:30 a.m. | Annual Meeting |
| 1:30 p.m. | Nation's Status on PRRS and What It Means for Wisconsin – Dr. Scott Dee |
| 3:00 p.m. | What's The Plan at Hour 73? - Dr. Pam Zaabel, NPB |
| 4:30 p.m. | Preparing for the When – Kurt Grajkowski, Hanor Vet, WDATCP and Dr. Kurt Vogel, UW-RF |

Friday, February 3rd

- | | |
|------------|---|
| 10:00 a.m. | Researching the Opportunities – UW-Madison, Platteville & River Falls |
|------------|---|



Public Notice by Wisconsin Pork Association and the National Pork Board

The election of pork producer delegate candidates for the 2024 National Pork Producers (Pork Act) Delegate Body will take place at 11:00 AM, Thursday, February 2, 2023, in conjunction with the Wisconsin Pork Association's Annual Meeting at the Kalahari Resort, 1305 Kalahari Drive, Wisconsin Dells, WI. All Wisconsin pork producers are invited to attend.

Any producer, age 18 or older, who is a resident of the state and has paid all assessments due may be considered as a delegate candidate and/or participate in the election. All eligible producers are encouraged to bring with them a sales receipt proving that hogs were sold in their name and the checkoff deducted. For more information, contact Wisconsin Pork Association, P.O. Box 327, 131 South Monroe Street, Lancaster, WI 53813, 608-723-7551.

WPA Terms of Directors

Effective Through Annual Meeting 2023

<u>DISTRICT</u>	<u>EXPIRES</u>	<u>TERM</u>	<u>ELIGIBILITY</u>
NORTH			
Ryan Cain, Osseo	2023	3 years - 1 st term	Resigned 4/13/22
SOUTHEAST			
Curt Watson	2023	2 years	Unexpired Term
Brian Klubertanz, Waterloo	2024	3 years - 2 nd term	
SOUTHWEST			
Alicia Prill-Adams, Platteville	2023	3 years 1 st term	
Christina Meylor, Darlington	2025	3 years 2 nd term	
AT-LARGE			
Bob Spurley, Linden	2024	3 years - 2 nd term	
Ross Mencke, Spring Green	2025	3 years - 1 st term	
Jeff Morris, Lone Rock	2024	3 years - 1 st term	
A.V. Roth, Wauzeka	2025	3 years - 1 st term	

Terms expire at the annual meeting within the respective term year. Individuals with unexpired terms, a term with less than 3 years, are eligible to run for two full terms at the completion of their unexpired term. One full term is the completion of three (3) years on the board. Each district must have at least one producer director. There may be up to 6 at-large directors from any district. There must be at least one allied industry director, but no more than three.

Economic Contribution of the U.S. Pork Industry

610K+

jobs are supported by the
pork industry

66K+

total pork producers

140M+

hogs are annually marketed

\$57B+

pork industry adds to the
GDP

U.S. Swine Health Improvement Program (SHIP)

Biosecurity, Traceability, & Disease Surveillance

US SHIP aims to establish a similar platform for safeguarding, improving, and representing the health status of swine across participating farm sites, supply chains, states, and regions. Such a working system is needed to support the current and future health assurance needs of the 21st century US pork industry.

The US SHIP certification aims to mitigate risks of disease introduction and provide a practical means for demonstrating evidence of freedom of disease (outside of foreign animal disease control areas) in support of ongoing interstate commerce and a pathway towards the resumption of international trade over the course of a trade impacting disease response and recovery period.

WPA highly encourages **all producers to enroll** each of their farms in the SHIP program. For more information and to enroll, visit www.wppa.org or call the state office.



Secure Pork Supply Plan

Biosecurity must be a producer's top priority to ensure the safety and longevity of their farm. Secure Pork Supply has all the resources you may need to keep your animal and farm safe and disease-free.

Watch for upcoming details for our SPS workshop at Expo that will help you develop your farm's Secure Pork Supply plan.

Visit www.securepork.org to access valuable resources such as a biosecurity checklist, farm signage, training videos, and more!

Attend Corn/Soy/Pork Expo for FREE

That's right! All producers attending the 2023 Wisconsin Pork/Corn/Soy Expo must register through the Corn/Soy site, but pork producers have the opportunity to be reimbursed for their registration fee by enrolling in important industry programs aligned to protect your farm and market opportunities. Producers enrolling in pork industry programs such as Swine Health Improvement Program (SHIP) will be eligible for reimbursement of their Expo registration fee. *Take advantage of this special offer!* For more information, contact WPA at wppa@wppa.org or call 608-723-7551.

Call for Committee Members

WPA is seeking individuals to participate on 2023 committees. The committees include Producer Outreach, Promotions & Events: Swine Health, and Youth. If you're interested in participating, please contact the WPA office at wppa@wppa.org or call 608-723-7551.

U.S. Pork Exports Soar During Pork Month

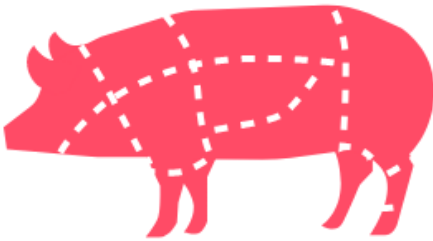
U.S. pork exports in October, National Pork Month, reached their highest in 16 months, according to data recently released by the United States Department of Agriculture (USDA). Year-over-year, exports were up 5% in October, topping 238,000 metric tons, the largest amount since June 2021. That was more than \$697 million of product, an increase of 13% over the past year.

Comparing January through October 2022/2023, exports were down 8% by value, at \$6.26 billion, and 12% lower in volume, at 2.18 million metric tons. Pork exports for 2022 through October represented 27.1% of total U.S. production.

Mexico remains the top market for U.S. pork, taking in a record \$203.1 million of product in October. While volume was up just 1% year-over-year, value was 11% higher than October 2021. China/Hong Kong imported 37% more U.S. pork by volume and 39% more by value compared with the same period last year.

Other U.S. pork export markets that saw significant year-over-year increases were South Korea, with a 25% increase in volume and 26% in value; the Dominican Republic, up 45% and 59%, respectively. Countries in the Association of Southeast Asian Nations, particularly the Philippines, saw an 11% increase by volume and a 47% rise by value.

For pork producers, exports in October added nearly \$64 to the value of each hog marketed, up 14% from a year ago. For January through October, they added \$60.18 per head. While that was down 5% compared with the same period in 2021, it was the second-highest 10-month value since 2014.



Scholarships Still Available

Southwest Wisconsin Pork Producers Scholarship: Due Apr. 1st, 2023. Awarded to a high school or college student from either Iowa, Grant, or Lafayette County Wisconsin who has a vested interest in agriculture and preferably the swine industry. (1) \$1,000 scholarship.

Email wppa@wppa.com or visit www.wppa.org for applications and more information.

Did You Know?

The U.S. produces 12% of the world's pork. In 2021, U.S. pork exports surpassed \$8.1 billion in value. In total, more than 6.4 billion pounds of pork was exported to other markets.

Source: USDA Foreign Agricultural Service

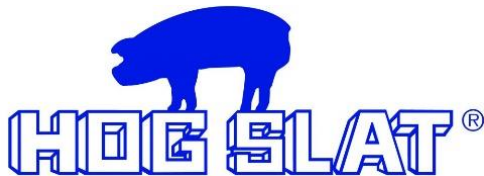
Thank You to Our 2022 Sponsors!

Our sponsors are vital to our success! Without their support, we would not be able to offer educational and promotional activities for our members or be as proactive in advocating for the swine industry!

Various sponsorship opportunities are available throughout the year. If you'd like to learn more about supporting Wisconsin Pork Association programs, please call the WPA office at 608-723-7551, email wppa@wppa.org, or visit our website at www.wppa.org.



Rabo AgriFinance



ROTH FEEDER PIG





Wisconsin Pork Association

P.O. Box 327

Lancaster, WI 53813

Return Service Requested

Non-Profit Organization
U.S. Postal Paid
Lancaster WI 53813
Permit No. 91

Month

January

- 1- New Year's Day
- 31- Crop Insurance Rebate Applications Due

February

- 1- Youth Pig Project Sponsorships Due
- 2- WPA Annual Meeting
- 2- Pork Act Delegate Election
- 2 & 3- Wisconsin Pork / Corn / Soy Expo- WI Dells

March

- 8-10- National Pork Industry Forum- Orlando, FL

WPA Board of Directors

President – Christina Meylor, Darlington

608-482-2808 bcmeylor@yousq.net

Vice-President – AV Roth, Wauzeka

608-476-2377 avroth@aol.com

Treasurer – Brian Klubertanz, Waterloo

920-296-0599 klubertb@hotmail.com

Acting Secretary – Keri Retallick, Lancaster

608-723-7551 kretallick@wppa.org

Director – Alicia Prill- Adams, Platteville

608-342-1119 prillada@uwplatt.edu

Director – Ross Mencke- Spring Green

608-588-9170 rmencke@hanorusa.com

Director – Bob Spurley, Linden

608-574-1223 robertspurley@yahoo.com

Director- Curt Watson, Edgerton

608-201-1859 watsonfamilyfarms@yahoo.com

Director- Jeff Morris, Lone Rock

608-346-9561 jeff.morris@wisc.edu

WPA Executive Vice President - Keri Retallick

608-723-7551 kretallick@wppa.org