

WISCONSIN PORK ASSOCIATION

Membership Form 2023

Member Information

Name: _____

Farm / Company Name: _____

Type of Operation: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Membership Investment (Please select below.)

1. Producer
 - a. Voting Member \$50
 - i. Family Member(s) \$10 (per person)
 - b. Non-Voting Member \$0

2. SIP Investor YES NO
 - a. \$.15 / \$100.00 market value
 - b. Will be recognized as a WPA voting member

3. Allied Industry Member
 - a. Company \$250
 - b. Individual Member \$100

Payment Information

- **Credit Card-** Call 608-723-7551
- **Check-** Payable to: WPA, PO Box 327, Lancaster, WI 53813

The mission of the Wisconsin Pork Association is to promote and protect the state's pork industry to ensure its success now and in the future.

WISCONSIN PORK ASSOCIATION

Who is a member?

- Producer- Actively engaged in swine production with voting rights
- Producer Family- Immediate family member of a producer membership with voting rights
- Non-Voting Producer - Engaged in swine production with no voting rights
- Allied Industry Company- A firm advocating for Wisconsin Ag with voting rights
- Allied Industry Individual - A person advocating for Wisconsin Ag with voting rights

2022 Advocacy Issue Summary

State

- Comments on 2021-23 biennial budget
- Ag Exports funding to grow Wisconsin's commodity export markets
- No movement on proposed NR 151 nitrate provisions
- Continue exemption for farm above ground fuel storage tanks
- Secured additional meat processor grant funding to add harvest/processing capacity
- PRRS/PEDv swine health rule review
- Continued support for UW Extension Swine position
- Opposition to moratoriums prohibiting the expansion of or new build for livestock operations
- Support of producer-led watershed grants
- COVID vaccine priority Phase 1B for farms and the industry's workforce
- Clear meat labeling supported
- Renewable energy support

National:

- Foreign Animal Disease (FAD) prevention initiatives
- Depopulation and disposal measures in case of a FAD
- Support funding additional U.S. Customs and Border Protection Ag Inspectors
- Request to full fund USDA's National Animal Health Network
- Reform VISA programs to address labor shortages
- Livestock mandatory price reporting
- Monitoring Prop 12 and the nationwide effects
- Enhanced exports and reduction of tariffs

What does my membership do for me?

- Gain legislative representation at state and federal levels
- Help determine WPA policy positions
- Local, state, and national leadership opportunities
- Educational programs and opportunities
- Pork industry networking

2023 Advocacy Roles

Sustainability & Image: WPA strives to project a positive impression of the pork industry in the state. We have worked to develop a campaign to promote the We Care principles and take our message to groups throughout the state. This information assists in educating the public including consumers as well as those that work on policy development.

Legislative Presence: WPA contracts with Jordan Lamb, DeWitt Law Firm Attorney/Partner, to represent us at the state level. In addition, WPA works with NPPC to address national issues. No checkoff dollars are used for these efforts. Your membership and Strategic Investment dollars support issues like those listed below. Your support is crucial to continued resolutions on legislative issues.

Key Offerings

- Call to Action Notices
- Weekly Pork Express
- Newsletter
- Industry Discounts
- WPA Legislative Lobbyist

WISCONSIN  **PORK ASSOCIATION**